

Shreya Deshpande

UI/UX Designer

Portfolio [shreya.design](#)

I am a diligent and creative UI/UX Designer who loves turning ideas into intuitive, beautiful digital experiences. I am always looking for ways to use my skills to benefit the community.

Experience

Co-founder and Lead Designer, Shoonya Yogi

May 2025 to Present

Part-time | B2B SaaS and B2C E-commerce | Pune

- Designed end-to-end UX and UI across two parallel products as the sole designer while co-founding the company
- Delivered a consumer e-commerce storefront covering homepage, collection pages, product detail pages, cart, and checkout
- Built 8 role-specific internal dashboards: Admin, Designer, Inventory, Logistics, Finance, Marketing, Customer Support, and Operations
- Developed a complete design system from scratch covering typography, color tokens, spacing, motion, and component library
- Designed full brand identity and packaging system including logo, color palette, and visual language rooted in the philosophy of conscious living
- Delivered 25 total design artifacts across 12 months with zero external design support

Projects

RxCopilot | AI-Powered Clinical Decision Support Tool

Jan to May 2026

End-to-end Product Design | Healthtech | B2B SaaS | [shreya.design](#)

- Designed end-to-end UX and UI for an AI-powered clinical tool for Indian pharmacists
- Delivered user flows, wireframes, and high-fidelity screens covering prescription queue management, drug interaction alerts with a 3-tier severity system, multilingual patient counseling across 4 languages, clinical audit trails, and an AI insights dashboard
- Conducted field research and two rounds of usability testing with practising pharmacists

Kamai | Hindi-First Earnings App for Gig Delivery Workers

Apr to May 2026

End-to-end Product Design | Fintech | B2C Mobile | [shreya.design](#)

- Designed end-to-end UX and UI for a Hindi-first financial transparency app for gig delivery workers
- Delivered user flows, wireframes, and high-fidelity screens covering earnings dashboard, deductions breakdown, payout flows, and dispute management
- Built complete design system in Devanagari script. Conducted contextual research including late-night field visits and WhatsApp diary studies

Education

Post Graduate Programme in AI and ML

2025 to 2026

Great Lakes and UT Austin

Bachelor of Pharmacy

Graduated May 2025

MITWPU, Pune

Additional

- Self-taught painter. Sells original canvas paintings and commercial wall murals
- Ran live market stalls selling handmade products
- Active volunteer with the Isha Foundation

Contact

MAIL

shreyad.tdesign@gmail.com

PHONE

+91 9689380419

CITY

Pune, Maharashtra

LINKEDIN

[shreyadotdesign](#)

Skills

- UI/UX Design (B2B, B2C, SaaS)
- Visual Design
- UX Writing
- Usability Testing
- Wireframing
- Prototyping
- Design Systems
- Information Architecture
- Interaction Design
- Dashboard Design (B2B SaaS)
- Brand Identity
- E-commerce UX (B2C)
- UX Research

Tools

Design Tools

Figma, FigJam, Adobe Creative Suite, Canva, Procreate, Framer, Sketch, Krita, Claude Design

Wireframing

Figma, Sketch, Krita, Procreate

Code

HTML, CSS

AI Tools

Claude, Claude Design, Figma Make, Galileo AI, Moonchild AI, ChatGPT, Cursor, Perplexity, Midjourney

Languages

Aa English
High Proficiency

अ Hindi
High Proficiency

म Marathi
Native